



NAACP

San Luis Obispo County Branch

"Advocate Equity" Membership Drive

Who We Are

Founded Feb. 12, 1909, the NAACP (National Association for the Advancement of Colored People) is the nation's oldest, largest, and most widely recognized grassroots-based civil rights organization. Its more than half-million members and supporters throughout the United States and the world are the premier advocates for civil rights in their communities, campaigning for equal opportunity and conducting voter mobilization.

The San Luis Obispo County Branch is 400 members strong!

What We Do

We advocate and engage on local, State and Federal levels for social equity in these areas:

- Criminal Justice
- Economic Opportunity
- Education
- Environmental and Climate Justice
- Health
- Media Diversity

REGULAR ANNUAL MEMBERSHIPS

Regular Adult – \$30*
(Ages 21 & Older)

Youth with Crisis Magazine – \$15*
(Ages 20 & Under)

Youth without Crisis Magazine – \$10
(Ages 17 & Under)

WIN (Women In The NAACP) Membership – \$10
Only available to active members

Benefits of Membership

- Receiving the newsletter and weekly emails with news, inspiration, information and resources about social equity issues on a local, regional and national level.
- Networking with a community of like minded people.
- Sense of empowerment by making a difference in our community through direct engagement, volunteer opportunities and donations.
- Education about social issues which raises awareness and helps with individual and community healing.
- Help determine the focus and efforts of the organization.
- Membership is confidential.



LIFETIME MEMBERSHIPS

Junior Life – \$100** (Ages 13 & under)

Bronze Life – \$400** (Ages 14-20)

Silver Life – \$750**

Gold Life – \$1,500**

Only available to Silver or Regular Life Members

CORPORATE MEMBERSHIP

Annual Corporate – \$5,000*

*Includes a 1-year subscription to The CRISIS Magazine

**Fully-paid Life Memberships include a 10-year subscription to The CRISIS Magazine

Take a stand. Answer the call for equality. Answer the call for civil rights. Join the oldest and boldest civil rights organization in the nation. Join the NAACP or renew your membership. <https://naacpslocty.org>

[Link to Become a member](https://bit.ly/3nVHKcR) <https://bit.ly/3nVHKcR> [Link to Renew membership](https://bit.ly/3FYfQDt) <https://bit.ly/3FYfQDt>